

Publicis Sapient + AWS: Cloud Infrastructure

Offering summary

Publicis Sapient and Amazon Web Services (AWS) offer a multitude of key services and solutions, including cloud transformation strategy, data engineering, and cloud architecture & migration services to more than 150 clients across all major industries.

With more than 5,000 professionals experienced and trained in AWS across 8 competencies, programs, and designations, our partnership with the world's most comprehensive cloud platform allows us to provide end-to-end cloud and infrastructure services to businesses of all sizes.

Unlock your potential with the power of the cloud

The modern business landscape is a complex environment that demands innovation, agility, and a willingness to adapt to market change. Cloud transformation, therefore, enables enterprises to achieve unprecedented flexibility and growth. By migrating to the cloud, organizations are able to think like a digital native, dismantle legacy silos and integrate advanced computing and storage capabilities to streamline operations.

The shift towards a digital-first culture is pivotal for improving team collaboration, optimizing operational efficiency, and facilitating the emergence of innovative business models and customer engagement strategies. The cloud's versatile nature allows businesses to dynamically scale resources in response to changing demands, ensuring resilience. Embracing cloud transformation unlocks the full potential of organizations, driving growth and providing a competitive advantage in the digital era.

Publicis Sapient and AWS: Cloud transformation strategy experts

The Publicis Sapient and AWS partnership provides a range of end-to-end cloud & infrastructure services across all four pillars – Strategy, Build, and Migration.

Whatever services your business requires, we have the tools, knowledge, and expertise to help you every step of the way.



Cloud Strategy

The Publicis Sapient and AWS partnership provides a range of end-to-end cloud & infrastructure services across all four pillars – Strategy, Build, Security, and Migration.



Whatever services your business requires, we have the tools, knowledge, and expertise to help you every step of the way.

Cloud Security

Our expertise in cloud solutions, strategy, and infrastructure allow us to leverage AWS migration best practices to facilitate a smooth and efficient transition for your business.



We provide data security, cloud-native security, security mesh, and network security to activities to ensure that your business enjoys an optimized migration to an AWS cloud environment.

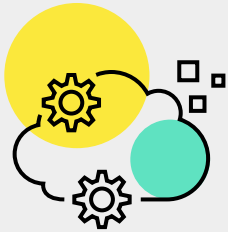


AWS Managed Services

Publicis Sapient's AWS Application & Infrastructure Managed Services provides proactive and preventative capabilities that empower organizations to fully harness the potential of the cloud while reducing risk.

Our managed services encompass a broad range of capabilities designed to ensure your cloud infrastructure is optimally deployed and continuously refined to respond to evolving business needs and technological advancements, allowing businesses to focus on innovation.

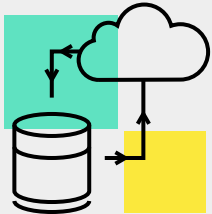
[Learn more](#)



Cloud Mobilize & Build

At Publicis Sapient, we empower our clients to efficiently mobilize and construct robust cloud solutions. Our 5,000+ experienced AWS professionals have worked with some of the world's largest brands, such as Unilever, McDonalds, Nissan, and more, ensuring your business enjoys seamless integration and optimal performance on AWS.

As part of our build offering, we are capable of foundation setup, database setup, FinOps management, and a variety of other services.



Cloud Migration

At Publicis Sapient, we believe that by leveraging the flexibility and resources of cloud computing, organizations can streamline their operations, reduce their IT infrastructure costs, and improve their overall agility and responsiveness to ever-changing business needs.

As vastly experienced and trained AWS professionals, we can help move your organization's physical or virtual servers, migrate existing applications and services to other platforms, and help migrate data from one storage system to another.

The Publicis Sapient and AWS difference

As digital business transformation experts with over 20,000 passionate people working diligently throughout 60 offices worldwide, Publicis Sapient delivers more than 30 years of digital pioneering and customer innovation.

As an AWS partner, we have access to [AWS MAP funding](#), allowing you to reduce costs while accelerating your cloud migration.

[Visit our site](#) to learn more about cloud infrastructure and how we can support your transition to the cloud.

LET'S CONNECT



Mohammad Wasim
GVP, Global AWS Practice Lead

mohammad.wasim@publicissapient.com



Nancy Silver
VP Business Development,
AWS Practice Lead North America

nancy.silver@publicissapient.com



Fifi Ahmed
Director Business Development,
AWS Practice Lead UKI/EMEA

fifi.ahmed@publicissapient.com



Eela Sharma
Senior Manager,
AWS Practice Lead MENA

eela.sharma@publicissapient.com

WHY PUBLICIS SAPIENT

Publicis Sapient is a digital business transformation company. We partner with organizations to help them create and sustain a competitive advantage in an increasingly digital world. We operate through our expert SPEED capabilities: Strategy and consulting, Product, Experience, Engineering, and Data. When combined with our culture of curiosity and deep industry knowledge, it enables us to deliver meaningful impact to our client's businesses through reimagining the products and experiences their customers truly value. Our agile, data-driven approach equips our clients' businesses for change, making digital the core of how they think and what they do. Publicis Sapient is the digital business transformation hub of Publicis Groupe, with over 20,000 people and over 60 offices worldwide. For more information visit publicissapient.com