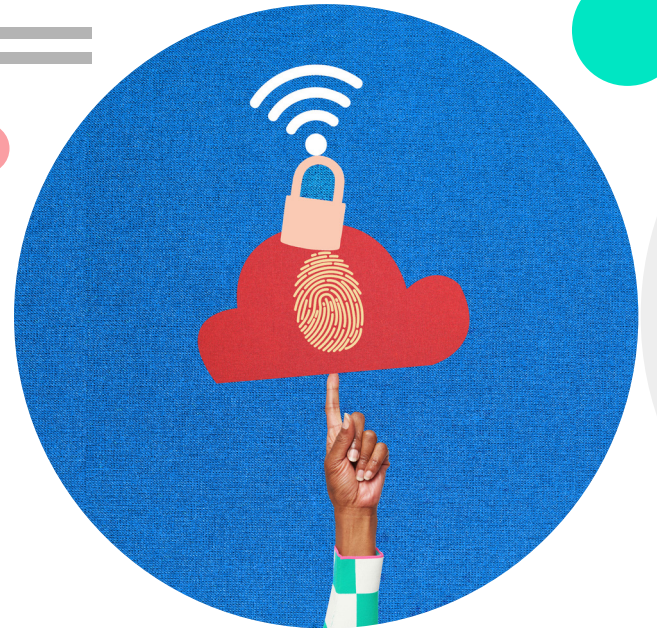**publicis**
sapient

Cloud & Infrastructure Security

Offering summary

Implement a resilient security strategy that addresses your company's risks and compliance requirements. Integrate security controls into your workflows so that they can't be sidestepped. Identify and mitigate threats proactively and protect the confidentiality, integrity and availability of critical assets. Our Cloud & Infrastructure Security services empower your teams to make informed security decisions so you can foster trust with your stakeholders while protecting your enterprise.

Solving digital business transformation challenges

Strengthen and defend your cloud data protections

Cloud security safeguards your applications, data and infrastructure within cloud environments. It helps to ensure storage and network integrity against both internal and external risks, managing access, enforcing data governance and compliance and facilitating disaster recovery measures.

Publicis Sapient offers resilient cloud security strategies that enhance your operational efficiency, reduce risk exposure and fortify your overall compliance posture. We tailor our security strategies to your unique cloud risks and compliance obligations. Our holistic approach, guided by Zero Trust principles, integrates controls into workflows to maintain vigilance while enabling expedited operations and seamless scalability.

We focus on preparedness rather than reaction, establishing robust capabilities across data, network, application and infrastructure layers. Our integrated solutions consolidate disparate security components into a unified posture optimized for today's dynamic cloud environments, ensuring enhanced stability, peace of mind and self-sufficiency.

Security mesh

Elevate your cloud security posture with a mesh-based approach that connects security across your cloud landscape. Access advanced capabilities for proactive detection, swift responses and playbook management, ensuring comprehensive protection against evolving threats.

Data security

Secure your cloud data across its journey with robust encryption for data in transit and at rest. Implement granular access controls to safeguard sensitive information and use powerful data recovery tools for fast and reliable data retrieval.

Cloud native security

Strengthen your end-to-end architecture with zero trust principles, ensuring least privilege access and continuous verification. Enhance compliance through integrated tools that provide comprehensive visibility and automated controls for ongoing adherence to regulations.
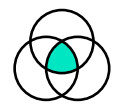
Network security

Fortify your cloud network with intelligent segmentation, ensuring isolation and protection of critical resources. Our services include granular network access controls and capabilities to build a multilayered security perimeter that seamlessly integrates with your cloud infrastructure.

Cloud & Infrastructure Security business outcomes:

- Unified defense against evolving security threats
- Comprehensive data protection
- A unified environment that enables enterprise-wide governance
- A strong foundation for security and compliance
- Prioritized security investments
- Self-sufficiency without uncertainty

How we've made an impact:

WALDKLINIKEN EISENBERG ORTHOPEDIC HOSPITAL

The imperative for change:

- Address complex medical processes
- Connect siloed IT systems
- Adopt stringent data protection laws

The transformative solution:

- Compile a detailed list of requirements for patients and hospital users
- Built a portal atop Salesforce Health Cloud, integrating with existing hospital information systems
- Enabled patients to enter their medical histories on any device and view medical documents, appointments and notifications about prescriptions
- Met rigorous data protection and privacy requirements

The business impact:

- **Launched in 9 months**
- **Compliance with security regulations**
- **Better communications experience for patients**
- **Time savings for healthcare providers**

LEADING WEALTH MANAGEMENT FIRM

The imperative for change:

- Improve the experience for advisors using its platform for asset reporting, portfolio management and investment tracking

The transformative solution:

- Built a custom experience layer in Kibana, using Elastic Indexes for search and X-Pack for document-level security
- Hosted the solution on-premises then migrated to Elastic Cloud on AWS

The business impact:

- **20K+ advisors using the platform**
- **80% faster search response**
- **90% of advisors prefer search to navigate to other platform functions**

BJ'S RESTAURANTS & BREWHOUSE

The imperative for change:

- Protect operations and customer data by connecting channels that have their own content systems
- Adopt stronger cyber security

The transformative solution:

- Built a secure, cloud-native architecture on AWS
- Integrated channels to share a single point of consumption for content and data, enabling synergy between business partners
- Tailored the cloud solution with a custom in-house accelerator to speed up engineering, and AWS services for networking, compute, storage, security, monitoring and logging

The business impact:

- **20% faster foundational engineering**
- **Increased conversion rates**
- **Sales growth**
- **Repeat business**

What sets Publicis Sapient apart?

Publicis Sapient understands the need for a unified defense that safeguards your organization against ever-shifting risks. We believe in creating a unified environment that fosters robust governance, empowering you to maintain control and compliance within your cloud infrastructure.

Our services go beyond point solutions. We lay a strong foundation for security and compliance, ensuring your cloud environment adheres to industry standards and regulations. We focus on solutions that deliver maximum value and protection and empower your business to be self-sufficient. Our cloud security experts provide the guidance and tools you need to build internal security capabilities, ensuring long-term confidence and control in your cloud journey. Navigate the cloud with confidence, knowing your data and infrastructure are protected by the strongest defense possible.

For more information, visit **https://www.publicissapient.com/solutions/cloud-infrastructure**.
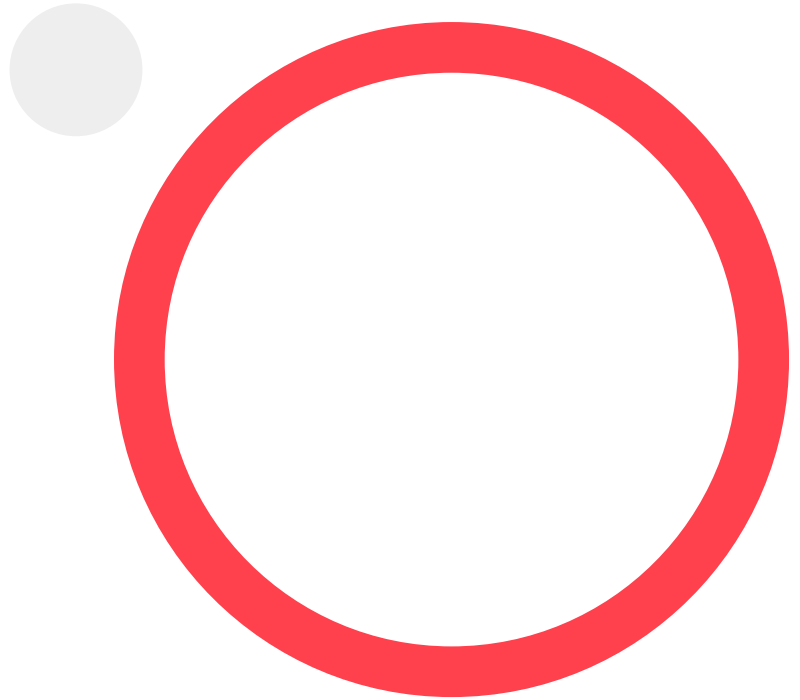
WHY PUBLICIS SAPIENT?

Publicis Sapient is a digital business transformation company. We partner with global organizations to help them create and sustain competitive advantage in a world that is increasingly digital. We operate through our expert SPEED capabilities: Strategy and Consulting, Product, Experience, Engineering and Data, which combined with our culture of curiosity and deep industry knowledge, enables us to deliver meaningful impact to our clients' businesses through reimagining the products and experiences their customers truly value. Our agile, data-driven approach equips our clients' businesses for change, making digital the core of how they think and what they do. Publicis Sapient is the digital business transformation hub of Publicis Groupe with 20,000 people and over 50 offices worldwide. For more information, visit **www.publicissapient.com**.