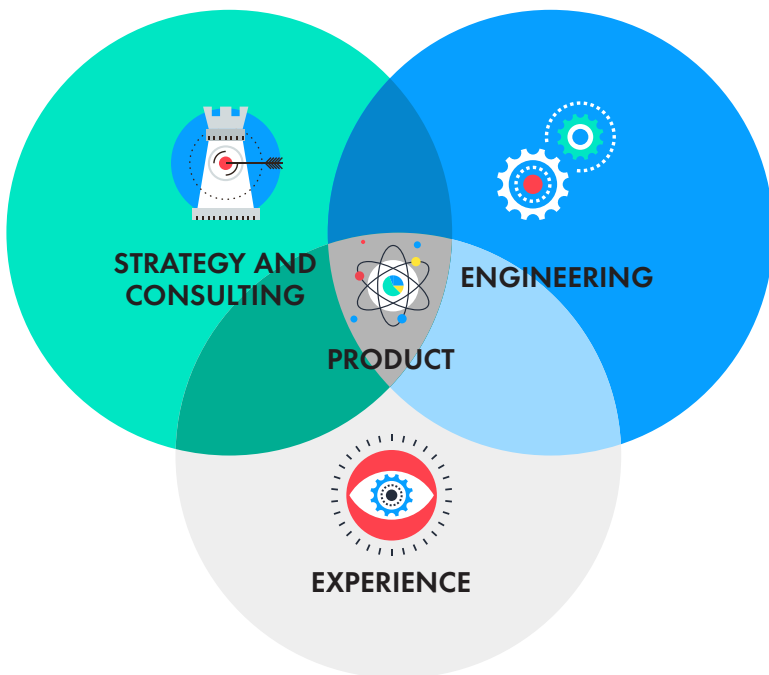


publicis
sapien

Shopper-First Retail

**STAY RELEVANT TO CUSTOMERS
AS THEIR NEEDS EVOLVE.**



Publicis Sapien is purpose-built to enable meaningful business transformation. With capabilities ranging from strategy through delivery, engineering through experience, we help retailers get ahead of ever-changing customer expectations and stay relevant.

The partner that puts shoppers first.

With our digital-first, customer-centric approach, Publicis Sapient is uniquely qualified to solve some of the most pressing technological, operational and experience issues in retail.



Accolades

We're honored to be recognized by these thought leaders in our industry.



2020 LEADER

Worldwide Customer Experience Improvement Services

2020 LEADER

Co-Innovation and Commerce



2019 MAGIC QUADRANT

Leader in CRM and Customer Experience Implementation Services, Worldwide



Q1 2019

Leader in Global Digital Business Transformation Accelerators

Q4 2019

Leader in Global Digital Experience Agencies

Get in touch

Learn more about how Publicis Sapient helps retailers embrace progressive, agile and cost-effective ways to deliver against increasingly nuanced customer demands.

Continue the conversation with:

SUDIP MAZUMDER

Retail Industry Lead
North America

sudip.mazumder@publicissapient.com

GUY ELLIOTT

Retail Industry Lead
EMEA and APAC

guy.elliott@publicissapient.com

Select clients

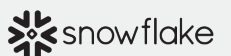
EILEEN FISHER



40% of online revenue flows through Publicis Sapient platforms*

*in North America

Partnerships



For more information, visit publicissapient.com.

© 2021 Publicis Sapient Corporation.