

**PUBLICIS SAPIENT AND AWS**

# AWS Premier Consulting Partner

Publicis Sapien delivers strategy, technology implementation, brand advertising and creative, along with award-winning experience innovation and technical delivery, to provide unique, differentiated and high-value solutions for our clients.



## Our Competencies and Designations

- DevOps Services
- Data & Analytics Services
- Travel & Hospitality Consulting
- Advertising & Marketing Technology Services
- Well-Architected Partner Program
- Public Sector Partner Program
- Redshift Service Delivery
- Database Migration Service Delivery



## Enabling the cloud journey for our clients

Publicis Sapien and AWS are delivering end-to-end digital business transformation together, enabling businesses to rise to the challenge of greater demands from their customers. Leveraging the best of Publicis Sapien's end-to-end experience, coupled with AWS's industry-leading cloud solutions enables us to generate real business results for our clients together.

**Solutions-driven  
partnership  
delivering expertise  
across all major  
industries**

## We Bring Vertical Expertise

- Retail
- Consumer Products
- Energy & Commodities
- Financial Services
- Healthcare
- Public Sector
- Telco/Media/Technology
- Transportation & Mobility
- Travel & Hospitality

## AWS Across the Globe

As an AWS Premier Consulting Partner, together with AWS we deliver engaging, personalized experiences to meet the ever-changing demands of today's customers.

## A Powerful Partnership

# 3000+

Experienced & Trained  
in AWS

# 1700+

AWS Accreditations  
(Technical & Business)

# 600+

Practitioner Certifications

# 150+

Clients across all  
major industries

# 100+

Professional &  
Specialty Certifications

# 700+

Associate Certifications

## Industry Offerings and Solutions

- Cloud Architecture & Migration Services
- Cloud Managed Services
- App Development & Modernization
- Data, Analytics and AI Services
- AskBodhi - PS GenAI platform
- Customer 360
- CDP Accelerator
- Data Monetization
- Data Clean Room
- eMission - Energy Efficiency Reporting and Management
- Digital Banking Transformation

## Let's talk

Contact us to learn how our capabilities and AWS-focused solutions can help you drive your digital transformation.



### MOHAMMAD WASIM

Group Vice President and Head of Cloud Services  
and Global AWS Lead

[mohammad.wasim@publicissapient.com](mailto:mohammad.wasim@publicissapient.com)



### NANCY SILVER

Vice President, AWS Practice North America

[nancy.silver@publicissapient.com](mailto:nancy.silver@publicissapient.com)

## Our clients



Mercedes-Benz



## Publicis Sapient Services

- Cloud & Transformation Strategy
- Security/Governance
- Migration/Application Modernization
- Data Insights
- AI/ML
- Customer Experience
- Mobile Applications

For more information, visit

[publicissapient.com/partnerships/aws](https://publicissapient.com/partnerships/aws)

© 2024 Publicis Sapient Corporation.